



USERS GUIDE

The specialized fibre products manufactured by Fiber Fresh are natural, fermented feeds that are produced through Controlled Fermentation™ or Modified Bio Fermentation™. These unique production processes proprietary to Fiber Fresh preserve the nutrient levels and enhance the digestibility and energy value of forage-fibre.

When combined with special plastic packaging, these processes deprive the environment of oxygen which stabilises the feed material and produces safe feed products of the highest quality.

A certain level of care in handling and storage is required in order to maintain the quality of this product.

OPENING A BAG

If using a single bag over a week or more, we recommend following these simple steps to keep the product compressed and as fresh in the bag as possible.



STORING A BAG

- Store the Fiber Fresh bag in a cool dark place.
- Once opened fold any left-over plastic over the remaining feed. This applies to those who cut the plastic around the top of the bag when opening.
- Do not empty the feed into a bin as this can cause the feed to sweat. It is ok if you are going through the feed in large quantities and the bin is emptied daily and/or during the cooler months.
- The objective is to keep air away from the feed. By keeping the feed in the bag you are limiting any air getting fully into the bag.
- In hot weather – place a damp towel over the top of the bag where the feed is exposed. This will assist to keep the exposed feed moist, will ensure flies and midges are kept away plus it will keep the feed cool.

VOLUME USERS

- If using a bag every 1 to 2 days, try opening down the long edge of the bag for easier and better access. In warm conditions a bag could be left open like this between feeds but not longer than 48 hours.
- Storing Fiber Fresh in a feed bin exposes all of the product to air and can accelerate spoiling or moulding. If choosing to use a feed bin ensure the bin is completely emptied every 24 hours and in hot weather, allow the product to breathe by leaving the lid ajar. Regular cleaning of the storage bin ensures no build-up of contaminants such as spoilage organisms.
- During periods of very hot weather or if using many bags per feed open bins, tubs or barrows may be preferred. Storing loose provides easy access to the feed and allowing the product to breathe in hot temperatures. Use within 24 hours of loose storing.

EVERYDAY EQUINE SUPERFOOD.



VERMIN CONTROL

Vermin attack is the most common cause of packaging damage and a sustained effort should be made to avoid this. Fiber Fresh have invested in a predator free fencing yard for product stored at Reporoa.

- Store in an area that has been vermin proofed
- Avoid putting in areas where vermin are known to be present
- Put in place a comprehensive baiting programme to ensure vermin control

NATURAL YEASTS

Fiber Fresh is a living product and contains an abundance of natural yeasts that are present in all Fiber Fresh's feeds. These include *Saccharomyces Cerevisiae*, a beneficial yeast that aids in digestion. Occasionally a pure white, odorless yeast patches can form on the surface of the product. If a white yeast patch is found upon opening, simply break off and discard. The Fiber Fresh product will still have a fresh fermented smell. Yeasts are not moulds.

If the packaging is damaged and air enters the bag mould may form over time. Moulds can vary in colour but are typically blue or green in colour with a strong, pungent odour. Feed affected by mould should not be fed to or consumed by animals. If mould is present and the bag does not have the normal fresh fermented smell then do not feed. Moulds only grow in the presence of oxygen.

PUMICE

The land that the Fiber Fresh products are harvested from is predominantly volcanic soil, thus there is presence of loose pumice underfoot. It is possible that a small amount of pumice can find its way into the product at time of harvest. Pumice is an inert, soft, volcanic rock. It is light and filled with holes. Every endeavour is made to reduce this inclusion in the product – such as by harvesting improvements via machinery advances and best practice harvesting methods. Furthermore, the horse is likely to reject these small objects – because of their well-developed feed-sorting physiology in their mouth, (mobile lips and tongue).

QUALITY CONTROL

If the above handling guidelines are followed, few if any product issues will be encountered. However, should you have any product quality issues after delivery please contact Fiber Fresh on 0800 545 545 or feedback@fiber-fresh.com. However, should you have any product quality issues please get in touch with the store in which you purchased the product from, who will be able to advise you on the correct course of action.

If you have any queries or require any further information on using your Fiber Fresh product, please contact the Territory Manager in your area. Their details can be found at www.fiber-fresh.com. Alternatively, you can email sales@fiber-fresh.com.



PH. 0800 545 545

E. feedback@fiber-fresh.com

W. www.fiber-fresh.com

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FIBER FRESH
Optimising Nature's Brilliance